



Dear

It is with great pleasure that I welcome you to the second edition of the EHMA Newsletter. The positive response to our inaugural issue reaffirmed the importance of having a platform that keeps our members connected, informed, and engaged across our European community. I would like to sincerely thank all those who shared their feedback, ideas, and encouragement, helping us further develop a publication that reflects the values and aspirations of our Association. As we embrace the summer season, we also look ahead with confidence and anticipation to an exciting second half of the year. While this period offers an opportunity to recharge and enjoy valuable time with family and friends, it is also a moment to prepare for the initiatives, collaborations, and achievements that lie ahead for EHMA.

One of the most significant milestones on our calendar will be the Italian Chapter Autumn Meeting, held in conjunction with the Extraordinary General Meeting, from 30 October to 1 November 2026 in the beautiful destination of Sanremo. Beyond the opportunity to reconnect, exchange ideas, and strengthen the bonds that unite us, the Extraordinary General Meeting will be a pivotal moment for our Association. Together, we will discuss and decide on important amendments to our Statutes, designed to further strengthen EHMA, support its long-term development, and ensure that our Association continues to evolve in line with the needs and ambitions of future generations of hospitality leaders. I warmly encourage members from all national delegations to participate actively in these important discussions and contribute to shaping the next chapter of EHMA's journey.

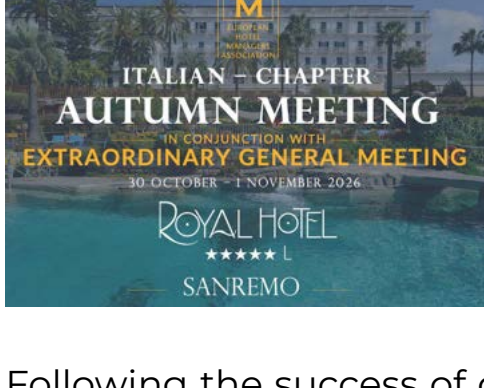
As we continue to grow, I would also like to take this opportunity to highlight the importance of attracting and engaging sponsors who share our vision and values. Strong partnerships are essential to supporting our activities, creating new opportunities for our members, and enhancing the impact of our initiatives across Europe. This is a collective responsibility, and I encourage each of us to act as ambassadors of EHMA within our networks, helping to identify and cultivate relationships that can contribute to the continued success and sustainability of our Association.

Alongside our meetings, we will continue advancing the many initiatives that enrich our community, from leadership development and innovation to sustainability, education, and knowledge sharing. These efforts are a testament to the commitment, expertise, and generosity of our members and remain the foundation of EHMA's continued growth and relevance.

I wish you all a wonderful and well-deserved summer. May it bring rest, inspiration, and renewed energy. I look forward to seeing many of you in Sanremo as we continue working together to strengthen our Association and shape the future of European hospitality.

Warmest regards,

Panos Almyrantis
President of EHMA
European Hotel Managers Association



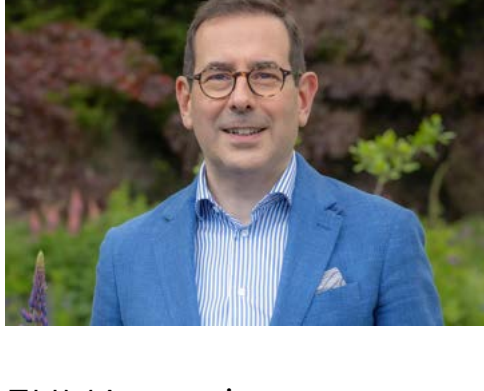
EHMA Sanremo Event – Save the Date & Preliminary Information: 30 October – 1 November 2026 | Royal Hotel Sanremo

Following the success of our Annual General Meeting in London, we are delighted to invite all members to the **EHMA Italian Chapter Autumn Meeting**, held in conjunction with the **Extraordinary General Meeting** to vote on important amendments to the Association's Statute in the elegant setting of the Royal Hotel Sanremo.

The preliminary programme includes a Welcome Cocktail and Dinner, business sessions featuring sponsor presentations and a guest speaker, the Extraordinary General Meeting, a Management Council Meeting, a guided walking tour of Sanremo, the Gala Dinner with the presentation of the **Italian General Manager 2026** and **Stefano Biscioni Scholarship Award 2026**, followed by a farewell brunch on Sunday.

We warmly encourage members from every national delegation to save the date and join us for this important gathering, which will combine meaningful discussions, networking opportunities and the renowned hospitality of the Italian Chapter.

Registration will open in late July



RESILIRÉ Project – Randomised Controlled Trial 2026

EHMA continues to support research that advances leadership wellbeing across the hospitality industry. Following the strong response from our members, **40 EHMA General Managers** are already participating in Marco Truffelli's doctoral research at **Oxford Brookes University**, exploring new approaches to preventing burnout and strengthening resilience among luxury hospitality leaders.

The study is now seeking the **final 16 General Managers** to join the comparison (control) group. Participation involves completing **two confidential online questionnaires** of approximately **15 minutes each**, nine weeks apart, with **no workshops or coaching sessions required**.

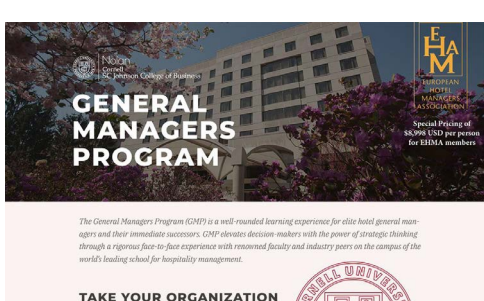
By taking part, members will contribute to pioneering research that aims to generate valuable evidence to support the wellbeing and resilience of future hospitality leaders. Those interested in participating are invited to contact **Marco Truffelli** for further information and enrolment details.



RESILIRÉ Emerging Leaders Programme 2026–2027

[Read more](#)

Following the success of its first three editions, the **RESILIRÉ Emerging Leaders Psychological Growth Programme** returns for 2026–2027. Led by EHMA member **Marco Truffelli** and **Dr Jan Ferris**, this unique seven-month initiative will support **12 Emerging Leaders** nominated by EHMA General Managers through evidence-based workshops and individual coaching, delivered entirely pro bono. Members are encouraged to identify and nominate promising future leaders within their organisations before the application deadline of **31 July 2026**, investing in the next generation of hospitality leadership.



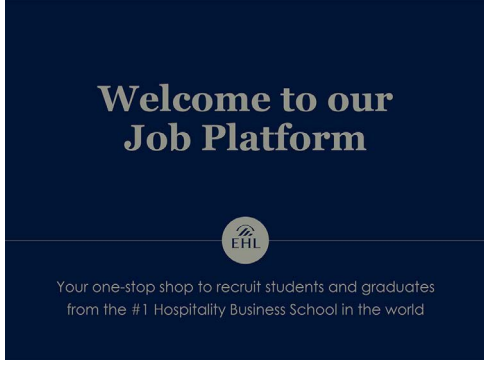
Cornell University VPA Programme & Certificates

[Read more](#)

EHMA is pleased to confirm the extension of its **Volume Purchase Agreement (VPA) with eCornell through 2026**, enabling members and their teams to continue accessing world-class online courses and professional certificate programmes at preferential rates.

Designed to address the evolving challenges of the hospitality industry, these programmes offer valuable opportunities for leadership development, executive education and lifelong learning. Members are also encouraged to explore the renowned **General Managers Programme**, a flagship initiative created specifically for senior hospitality professionals.

For more information and to browse the full range of available courses, visit the dedicated **EHMA eCornell portal** or contact **Kathryn Coldren, Learning Consultant at eCornell**, for enrolment support.



EHL Career Fair 2026

[Read more](#)

EHMA will once again participate in the **EHL Group Career Fair** on **24 October 2026**, reinforcing our commitment to supporting the next generation of hospitality professionals. The event offers members a valuable opportunity to meet, interview and recruit talented EHL students and alumni for internships and graduate positions, while showcasing the excellence of EHMA and its member hotels.

Coordinated by **Wilhelm Luxem**, EHMA National Delegate for Switzerland, the Association's dedicated presence reflects our ongoing investment in developing future hospitality leaders and strengthening links between education and industry.



EHMA Best Practices 2026 – Coming Soon

Preparations are already underway for the **EHMA Best Practices 2026** competition, which will explore the theme **"The Future of Luxury Hospitality: Emotion, Identity & Belonging"**. Members are encouraged to begin reflecting on the initiatives, innovations and achievements developed throughout the year, collecting examples of measurable results and outstanding guest experiences. Starting early will make it easier to prepare a strong submission and help showcase the creativity, leadership and excellence that define EHMA members and their teams.



EHMA Welcomes a New Treasurer

EHMA extends its sincere thanks to **Giuseppe Mariano**, who has stepped down as Treasurer after six years of dedicated service. His professionalism, integrity and careful financial stewardship have played a vital role in supporting the Association's stability and growth.

The Management Council has unanimously appointed **Alessio Lazazzera**, Managing Director of Roberto Naldi Collection and President of the Organising Committee of the 2024 EHMA Annual General Meeting in Venice, as the new Treasurer. EHMA warmly welcomes Alessio to this important role and looks forward to his contribution to the continued success of the Association.

EHMA

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