

PRESS RELEASE



European Hotel Managers Association (EHMA) - Organisation Overview

The European Hotel Managers Association (EHMA) is a non-profit organisation dedicated to the professional development and continuous improvement of management standards within the luxury hospitality industry across Europe. Established in Rome in 1974, EHMA has grown to encompass over 500 members managing more than 400 of Europe's most prestigious hotels, representing 24 countries, 86,000 rooms, and 66,000 employees.

Mission Statement: EHMA's mission is to foster operational excellence, facilitate knowledge sharing, and promote leadership in the hospitality industry. The association achieves this by providing its members with exclusive access to educational programmes, industry research, and networking events that focus on the latest trends and innovations in hospitality. EHMA also encourages cultural exchange and cooperation among its members, enhancing the European hospitality experience.

EHMA's vision is to be the leading professional association for hotel managers in Europe, representing the finest properties and upholding the tradition of European hospitality at its best. By advocating for high standards of service and leadership, EHMA aims to contribute significantly to the advancement of the hospitality industry, making it a cornerstone of sustainable and responsible tourism in Europe.

Core Values:

- **Excellence in Service:** Upholding the highest standards of hospitality and customer care.
- **Leadership and Innovation:** Promoting forward-thinking and leadership development among hotel managers.
- **Collaboration and Networking:** Facilitating valuable connections and collaborative opportunities across borders.
- **Education and Development:** Committing to continuous professional development and education of its members.

EHMA is committed to shaping the future of hospitality with integrity, loyalty, and trust, ensuring that Europe remains at the forefront of global tourism and hospitality standards.

Contact Information:

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