

# PRESS RELEASE



FOR IMMEDIATE RELEASE

## ROBERT-JAN WOLTERING, MANAGING DIRECTOR OF HOTEL DE L'EUROPE AMSTERDAM, WINS THE EHMA "BEST PRACTICES 2024" AWARD



*Panos Almyrantis (President of The European Hotel Managers Association), and Robert-Jan Woltering, Managing Director of Hotel De L'Europe Amsterdam.*

**Warsaw, 28 March 2025** – The European Hotel Managers Association (EHMA) has honoured **Mr Robert-Jan Woltering**, Managing Director of **Hotel De L'Europe Amsterdam**, with its prestigious "**Best Practices 2024**" Award. This accolade recognises his exceptional dedication to responsible growth, community development, and ethical business leadership. The award was presented during the **51<sup>st</sup> EHMA Annual General Assembly** held at the **Polonia Palace Hotel** in **Warsaw** on **Friday, 28 March 2025**.

EHMA's *Best Practices Award* was created to spotlight innovative initiatives that generate tangible benefits for both guests and local communities. Mr Woltering's submission distinguished itself through its creative approach to "**Why the Ultimate Hotel Guest**

# PRESS RELEASE



**Experience Matters.”** Mr Panos Almyrantis, President of EHMA, National Delegate for Greece & Cyprus, and Chief Growth & Commercial Officer at Ella Resorts in Athens, underscored the significance of his achievement, emphasising that exceptional service is a cornerstone of European hospitality’s future.

“We are constantly evolving to meet the **ever-changing expectations of our guests,**” stated President Almyrantis. “Yet, at our core, we must remain dedicated to **creating unforgettable experiences**—ones that **enrich, inspire,** and leave a **lasting positive impact** on the world around us.”

## A Showcase of Amsterdam’s Culture and Sustainability

Under Mr Woltering’s leadership, Hotel De L’Europe has introduced ‘t Huys, an innovative concept that seamlessly integrates Amsterdam’s rich **culture, design,** and **creativity.** This immersive space unites 14 visionary partners—from art and couture to media and gastronomy—embodying a spirit of **sustainability** and **collaboration.** By sourcing materials locally, **curating bespoke city experiences,** and infusing each suite with distinctly Dutch flair, De L’Europe has successfully merged **luxury hospitality** with a deep-rooted commitment to **environmental responsibility.**

### Key highlights:

- **Tailored Guest Experiences:** Personalised concierge services, suite-specific amenities, and curated encounters designed to captivate modern travellers—from *Boomers* to *Zoomers*.
- **Local Sourcing and Authenticity:** Strategic collaborations with Amsterdam-based artists and brands, fostering genuine community engagement while reinforcing sustainable practices.
- **Seamless Cross-Departmental Synergy:** A unified effort across Marketing, Operations, Sales, and HR, all aligned in the mission to elevate the guest experience.
- **Ongoing Innovation:** Continuous refinement of each uniquely designed suite, driven by guest feedback, staff insights, and contributions from ‘t Huys partners, ensuring the highest standards of excellence.

### About Robert-Jan Woltering

A seasoned hotelier and EHMA member since 2012, **Mr Woltering** has built his reputation on a guest-centric philosophy, underpinned by environmental and social awareness. His tenure at Hotel De L’Europe Amsterdam reflects a devotion to

# PRESS RELEASE



craftsmanship, authenticity, and responsible hospitality, positioning the property as a benchmark of excellence within EHMA's prestigious network.

A special mention should go to other members whose noteworthy contributions to business leadership:

- BOKULIC Zrinka, Aminess Hotels, Novigrad
- COTTRAY Michel, Hotel Le Martinez, Cannes
- GUZZARDI Giacomo, Le Méridien Visconti Rome, Rome
- ROGGERO Diego, The Portrait Milano, Milan
- SPALLUTO Vito, 7Pines Resort Sardinia, Baia Sardinia
- PINTO Pedro, Corpo Santo Hotel, Lisbon
- FRANZEN Chris, Bürgenstock Resort Lake Lucerne, Obbürgen
- SARTORIO Raimondo Sartorio, Parco San Marco Hotels & Beach Resort, Lugano

## About the European Hotel Managers Association (EHMA)

Founded in Rome in 1974, the European Hotel Managers Association (EHMA) is a prestigious non-profit organisation committed to excellence in Europe's luxury hospitality industry. With a membership of nearly 500 top professionals overseeing more than 1,200 premier hotels across 24 countries, EHMA fosters leadership, innovation, and the highest service standards. Through educational initiatives, networking events, and industry research, EHMA drives knowledge-sharing and professional growth while shaping a sustainable, forward-thinking future for European hospitality.

## Download High-Resolution Image Here:

<https://bit.ly/ehma2025agm-5>

Website: <https://ehma.com>

Event Website: <https://ehma.com/warsaw2025/>

For media inquiries, please contact:

**EHMA Press Office Gianni Buonsante**

Ingenia Direct s.r.l.

Mobile: +393356510124

[gianni@ingeniadirect.com](mailto:gianni@ingeniadirect.com)

[www.ingeniadirect.com/en/](http://www.ingeniadirect.com/en/)