

PRESS RELEASE

EMMY STOEL, GENERAL MANAGER OF SOFITEL LEGEND THE GRAND AMSTERDAM, IS THE “EUROPEAN HOTEL MANAGER OF THE YEAR 2023”
The award was conferred during EHMA’s recent Annual General Meeting in Lisbon



EHMA President Panos Almyrantis presents the award to Emmy Stoel

Emmy Stoel, General Manager of the Sofitel Legend The Grand Amsterdam, is this year’s winner of the prestigious award “European Hotel Manager of the Year” that EHMA – European Hotel Managers Association – grants annually to an active member who has achieved outstanding results in hotel management during the previous year and throughout his/her career. The Award was presented to her during EHMA’s Annual General Assembly held in Lisbon, Portugal, from 10th to 12th February 2023. Emmy’s recent achievements include several prizes received during the recent difficult times of the pandemic as a result of the hotel’s great social involvement under her guidance.

“Emmy’s dedication to hospitality is particularly remarkable as she has a proven record of strengthening the company’s commitment to gender equality”, comments **Panos Almyrantis, President of EHMA**, “With regard to sustainability, besides carrying out an impressive range of initiatives, her projects aim at **people safety, care and well-being** and helping the **local community**”. Indeed, Emmy Stoel has a special focus on social, cultural and personnel values that makes her a remarkable General Manager.

With a long history of working in the luxury hospitality industry, an expert in gastronomy and hospitality management, Emmy Stoel graduated from Hotel Management School Maastricht, with a GMP from Cornell university she started her career in 1989 at Hotel de Arendshoeve. In the following years she held various management positions at **Hilton hotels** and Hotel **Okura Amsterdam**, where she worked as General Manager for 6 years. The Accor Group appointed Emmy Stoel to the position of **General Manager of Sofitel Legend The Grand Amsterdam in 2019**. She has been recognized with **several prizes**, among which the EHMA Sustainability Award by Diversy 2021, the Virtuoso Culture Award 2021 for her “Artists in Residence” project, Villegiature Awards 2021 – Grand Prize Best Service in a Hotel in the World. Recently she was elected among the Top 100 Best Hotel General Managers for 2022.

The contenders were Claudio Ceccherelli and Giuseppe Rossi.

Claudio Ceccherelli, CEO Shedir Hotel Collection in Rome has a prestigious international curriculum combined with the passion for the recent adventure in a niche market such as luxury that requires deep and elegant attention to every detail. **Giuseppe Rossi is General Manager of the Splendide Royal Hotel in Lugano, Switzerland.** Under his leadership, the hotel has undertaken numerous successful and extensive renovations including the addition of Spa facilities that enhanced the overall image of the hotel. Giuseppe has a long-standing commitment to quality and a remarkable record of nurturing young talents.

About EHMA

EHMA - European Hotel Managers Association was founded in Rome in 1974 by prominent Hotel General Managers of undisputed professional ethics with the aim of maintaining and enhancing the image of the hotel industry. It is composed of high-level hotel general managers who envision to be the preferred Association of Hotel Managers, **representing the most prestigious and unique hotels in Europe.** Supporting an inclusive and stimulating networking environment, sharing experiences, insights and support, and effectively communicating within the hotel industry, with integrity, loyalty and trust encompass the **Association's core values.** The Association currently has nearly **400 members representing 23 European countries** of which approximately 350 are General Managers of luxury hotels. In figures, this represents about **350 hotels, 85,000 rooms and 65,000 employees.**

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