

Active Communications International

Logging On & Checking In: Future of the Hospitality Business

London, UK
13-14 June 2018

Event Sponsor



About *Hospitality Minds Europe 2018*

We are proud to announce our inaugural conference, **Hospitality Minds Europe 2018 - Logging on & Checking In: Future of the Hospitality Business**, taking place from **13-14 June 2018**. It is a brand-new event, bringing together 200+ hospitality decision-makers from admired European and international hotel brands, exciting and disruptive start-ups, tech companies, bloggers, investors, award-winning architects, designers and hospitality partners such as airlines and OTA companies.

We think you should be there.

Hospitality Minds Europe 2018 is a cliché-free zone with no boring pitches or PR blurbs.

The hospitality industry is waking up to a new generation of consumers – one that transcends psychographics, age and economic barriers. Relevance, connectedness, aesthetics are some factors affecting consumer choice and behaviour AND staying relevant in this new consumer-driven marketplace requires constant innovation, creativity and risk-taking by the industry. We aim to bring this exciting trend to the forefront and discuss how to strategically place your business's profitability and sustainability in parallel with the new consumer mind.

HOSPITALITY MINDS 
13-14 June 2018, London, UK

Association Partner



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International Tourism Partnership presents
hotelier 

BOUTIQUE HOTELIER

Ways To Get Involved

Align yourself with the BEST and the GREATEST in hospitality business:

Welcome the Industry

Celebrate with us at our exciting launch. Get a superb opportunity to raise brand awareness by hosting the After-Launch Party or Pre-Launch Welcome Drinks Reception, providing hospitality for this dynamic industry. We can arrange special entertainment to make your hosted reception more memorable: music, wine and whisky tasting or even cocktail making sessions to name a few! Make sure your teams are there to meet the key players in the industry as attendees are sure to stick around for relaxing drinks after Day 1 of the event.

Host Our Speakers

At the *Host the Speaker Zone* you are guaranteed to meet the industry leaders on board the 2018 programme. An exclusive area for senior speaker faculty to chat with each other, relax, have some refreshments and make final preparations for their presentations away from the buzz of the event, the Zone is surely a must-have. It is a great place to reach out, get noticed, network, and create fantastic lasting impressions on the hoteliers, investors industry stakeholders and influencers you most wanted to meet.

Increased Brand Awareness

Make sure your brand is recognised at this premier hospitality event. As well as your logo featuring on stage sets, why not ensure your brand is trending on social media by setting up the selfie booth that displays your brand strategically? You may also sponsor the Registration Area so your company gets instant recognition at the busiest time of the conference or sponsor the complimentary gifts for the speakers so you have direct contact with leading hoteliers and industry leaders. We have many more fun, exciting and truly outstanding ideas to feature your brand on the day. Get in touch!

Showcase Your Expertise

Whether you are a market leader, a medium-sized player or a start-up, exhibiting is a powerful platform for meeting new customers, reaching out to your existing clientele, and building a more established and reliable brand. Take an exhibition stand and you will be located within the busy networking area where all breaks are held, giving great exposure to your brand, product and employees. If you are bringing a new technology/product to the market, this is a fantastic opportunity for you to demonstrate your competitive advantage to event audience made of innovative and forward-thinking decision-makers.

CONTACT

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4. Terms & Conditions

REGISTRATION FORM SALES CONTRACT

Registrations must be received in writing. Please complete and mail or fax a copy of registration form with a check or credit card number. Fee includes program materials, continental breakfasts, networking luncheons and refreshments.

Payment: Payment must be received within five business days of returning the signed contract.

Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

Signature: _____

1. Registration Fees

Please check your selection (X)

Conference Hotelier Rate, 13-14 June 2018 (Includes Documentation Packet)	£734* (ex vat)	<input type="checkbox"/>
Conference Standard Rate, 13-14 June 2018 (Includes Documentation Packet)	£1,226* (ex vat)	<input type="checkbox"/>
Documentation Packet Only	£420.00	<input type="checkbox"/>

***Early Bird Discount Price (30 September)**

We are selling the Hospitality Minds Europe Summit paper at just £395 (+£25 P&P). Simply tick the box on the booking form, and your copy will be on its way to you after the meeting.

2 Organisation Details

Organisation:
Address:
Town/City:
Country:
Contact number:
Email Address:

Delegate 1 Details:

Full Name:
Job Title:

Delegate 2 Details:

Full Name:
Job Title:

Delegate 3 Details:

Full Name:
Job Title:

Delegate 4 Details:

Full Name:
Job Title:

3. Payment

Please select your method of payment: (X) Credit Card
 Invoice

Company VAT/Registration Number: _____

Number of delegates registering: ____

5. Purchasing Power—For Hoteliers

During the year, I plan to purchase/influence the purchase of products & services in the amount of approximately:

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> No planned purchase | <input type="checkbox"/> £100K—£250K |
| <input type="checkbox"/> Less than £10K | <input type="checkbox"/> £250K—£500K |
| <input type="checkbox"/> £10K—£50K | <input type="checkbox"/> Over £500K |
| <input type="checkbox"/> £50K—£100K | |

**Please return your completed registration form to: Maureen Ignacio
Email: mignacio@acieu.net or Fax: +44 (0) 207 593 0071**