

PRESS RELEASE

**ANOTHER VICTORY FOR PATRICK RECASENS,
GENERAL MANAGER PULLMAN TIMI AMA SARDEGNA,
ELECTED “EUROPEAN HOTEL MANAGER OF THE YEAR 2018” BY EHMA**



Already winner of EHMA Italy’s Award “Italian Hotel Manager 2018”, Patrick Recasens has received also EHMA’s prestigious award of “European Hotel Manager 2018”, that was presented to him during the Annual General Meeting held in Paris from 15th to 17th February 2019, for his entrepreneurship, his experience of over 35 years and his ability to conceive and implement innovation. The runners-up were Jan Brucker, Widder Hotel Zurich; Andreas Georgiou, Amathus Beach Hotel Limassol, Cyprus; Michael Voigt, L’Oscar Hotel London.

The career of Patrick Recasens led him from the family hotel to the large multi-starred properties and to top international hotel chains. Through the **development of the main economic and qualitative parameters, together with a great attention to sustainability**, intended not only as a green strategy but also as social and economic development of the hosting territory, Patrick has brought the Pullman Timi Ama to excellent standards. Each initiative is enriched by his **deep personal passion**, as well as by the **motivation and involvement of all the players** in the supply

chain, internal and external. Last but not least, the financial, employment and management data of the resort he directs are evidence of an indisputable success.

His **wide international scope** allows him to have a 360-degree view on the world of hospitality, giving him the ability to **harmonize the standards of luxury hotels, the values of sustainable development and the conscious presence in the territory in which he operates**. Not to mention the excellent management results and the skills to develop and position the brand in a highly competitive context for a luxury market like Sardinia during the 15 years of his management. Patrick is a **dedicated member of the Association** and actively participates in all EHMA initiatives.

Jan Brucker, General Manager Widder Hotel in Zurich

Jan is a **very experienced, successful and highly regarded 5-star hotelier in Zurich** and in all Switzerland. He is very active in various tourism related boards. General Manager since 2001, he really made the Widder Hotel what it is today successfully **implementing over the years new ideas and concepts**, including the very trendy and successful “Restaurant Boucherie AuGust” in 2014, the “Widder Garage” and the “Widder Bar & Kitchen” in 2017, very popular places in Zurich with direct street access. He and his wife Regula received **various awards for their achievements**, the latest being “Hoteliers of the Year 2018” by the leading Swiss Business Magazine “Bilanz”. Brucker is a member of EHMA since 2006 and actively participates in EHMA Annual General Meetings.

Andreas D. Georgiou, General Manager Amathus Beach Hotel in Limassol, Cyprus

Appointed General Manager of the Amathus Beach Hotel in 2014, Andreas introduced **interactive systems to facilitate guests’ experience** during and after their stay. At the same time he created a staff recognition and rewarding system. The Amathus is **ranked 1st in TripAdvisor** among all five-star hotels in Cyprus and for the last four years has been top of the list for service. Andreas shows **great respect to the environment** and has launched numerous green initiatives in order to transform the hotel in an ecologically conscious resort, protecting the environment and contributing significantly to the reduction of pollution. Andreas is an active member of EHMA, participating in most EHMA Annual Meetings, and acted as Chairman of the EHMA Annual General Assembly that took place in Cyprus in 2016.

Michael Voigt, General Manager L’Oscar Hotel in London

Michael represents not only a General Manager whose experience and career achievements have been **nurtured and forged in some of Europe’s most iconic Hotels**, but someone who has over the past years significantly and tirelessly **committed himself to act as Education Officer** for The Institute of Hospitality, the UK’s leading hospitality organization for education and career development. Michael’s professionalism was utilized in a unique and successful way in his **deputy leadership of the residential arrangements of the Olympic Village** for the 2012 London Olympic Games. Today, as General Manager of L’Oscar Hotel London, Michael has created a “gem” of a property, that soon after its opening has already been nominated by The Times newspaper, as **London’s No. 1 Hotel**. He has always shown his support of EHMA towards both the UK delegation and his attendance at AGM Conferences.

EHMA in brief

EHMA was **founded in Rome in 1974** by a small group of top quality hotel properties general managers of the Italian capital. The European Hotel Managers Association aims **to improve qualification of professionals** through training in view of increasing the standards of services to be provided to guests. At present the Association gathers more than **400 members**, many of whom are **general managers** of the most prestigious hotels in **29 countries** that make a total of **300 represented hotels, 80,000 rooms, and 62,000 employees**. EHMA admission requires a **minimum**

of ten-year experience in the hotel sector. Members meet once a year to discuss about shared themes such as: new technologies, trends, issues, relations, European hotel data and market search.

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