





The Sustainability of the future

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Who We Are

Diversey is a world leader in cleaning and hygiene solutions for business.

Sealed Air

Founded in 1886, when S.C. Johnson formed the business in Racine, Wisconsin

Acquired by Sealed Air in 2011, Diversey is now a Business Unit

- Market position: #1 or #2 everywhere
- Operating in 64 countries
- 10,500 employees

Our objective is "to provide integrated solutions by combining products and services to improve customers' operating efficiency

This is supported by a comprehensive portfolio of products and services.



Diversey's total systems approach

CONSUMABLES	TOOLS	EQUIPMENT	SERVICES
<ul style="list-style-type: none"> • Cleaners • Degreasers • Sanitizers • Disinfectants • Ware washing • Hand Care • Air Fresheners 	<ul style="list-style-type: none"> • Dosing & Dispensing • Scrubber / Driers / Vacuums • Foam Generators • Sweepers • Disc Polishers 	<ul style="list-style-type: none"> • Micro fiber Systems • Multifunctional Trolleys • Cleaning Utensils and Systems 	<ul style="list-style-type: none"> • Water, Energy Use Auditing • Food Safety Training • e-Business Solutions • Green Cleaning Procedures




Our commitment to the lodging industry

- ➔ Working in lodging for over 100 years
 - Globally responsible for hundreds / thousand rooms
- ➔ Focused on your guests' satisfaction
 - Strong innovation pipeline
- ➔ Working towards sustainable growth
 - Partnering with Industry associations & key players

Over the last few years, we have learnt that the industry needs sustainable solutions to manage the environment, operations, and profits better.




Sustainability

Not only about Green

"Meeting the needs of the present without compromising the ability of future generations to meet their own needs."

Mrs. Brundtland, Norwegian Prime Minister




Operationalising sustainability

Efficiency, Environmental & Risk Management Solutions

Energy	Water	Waste	Cleaning Products	"Green" Cleaning	Risk Mgmt
Dishwasher and laundry programmes	Dishwasher & laundry programmes	Calculators to quantify waste and determine savings opportunities	Conesrange	Cleaning programmes, ISO14001 environmental audits and analysis and guest wellbeing	Food Safety programs
Energy management programs	Water management programs		Full Line related products	LEO Accreditation	Target Zero health & safety management
			Jomador ultra-sonic rollers	SHE Revelevis, High Performance Cleaning, Training and Branding	Infection Control
			Usona & Processing Equipment		Pandemic and Crisis Management
			Utensils & Machines		



The triple bottom line



People – fair and beneficial business practices toward labour and the community



Planet – caring about our world



Profit – it is the real economic impact the organization has on its environment



Customer partnership – a case study

ACCOR Hotels



- Accor has:
 - +4,000 hotels worldwide,
 - 15 lodging brands - luxury to economy,
 - more than half a million guest rooms.

-Accor is implementing a program designed by Diversey that helps the hotelier meet the 65 objectives of its Environmental Charter, with aggressive goals to improve its own sustainability practices.

-Accor has trusted Diversey with providing cleaning solutions that deliver superior cleaning results at minimal impact on the environment and improved profitability for the hotels.



Customer partnership – a case study

Rezidor Hotels

-Rezidor Responsible Business Report 2011;

"Rezidor has contracted industry leader Diversey to provide housekeeping, kitchen and laundry solutions that deliver superior cleaning results with minimal impact on the environment and improved profitability for the hotels."



Partners in Sustainability: Rezidor and Diversey



Five Star Global's Sustainability Round Table

8 hospitality leaders discussed about:

- Thinking global acting local
- Defining sustainable success
- Building performance
- Regional variations
- Guest behaviour
- Implementing change
- The supply chain

 Duncan O'Rourke, COO, Kempinski		
 Marcus Wareing, Michelin-starred chef and restaurateur		
 Michael Wale, senior VP, Starwood Hotels and Resorts	 Michael Levin, COO, CitizenM	 Ola Ivarsson, COO Europe, Mövenpick
 Pedro Chidichimo, president, institutional and laundry business, Sealed Air (formerly Diversey)	 Olivier Derycke, VP, international operations, Louvre Hotels Group	 John Donaldson, executive director, Arora Hotels



RISK MANAGEMENT SUMMIT

Building a Safe Business
AMSTERDAM - MAY 10 - 2012

Managing corporate risk is a key issue for all organizations in the public, private and voluntary sectors. Companies need to have systems in place to manage and avoid damaging their corporate brand equity.

The purpose of the Risk Management Summit is to create a forum for major businesses from a few selected industries, to showcase their strategic thinking on risk management practice, from three angles:

- Food Safety
- Labor Safety
- Infection Control




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RISK MANAGEMENT SUMMIT

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Panel Discussion 1: Food Safety
The regulatory impact on people and profitability

Panel Discussion 2: Labor Safety
The virtuous circle of efficiency and safety

Panel Discussion 3: Infection Control
Innovative procedures for a healthy workplace




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Recommendations

Sustainability actions drive Profitability

Improved operational cost savings

Improved labour efficiency, safety, motivation and retention

Environmental positioning & Brand image for tour operator preference



EHMA Sustainability Award by Diversey



The EHMA Sustainability Award by Diversey aims to acknowledge projects which are new and innovative, set up to transform the conventional understanding of sustainability



The winner will be the General Manager who has gone beyond protecting and preserving while decisively transforming their business into a sustainable enterprise and its environment.



Thank you

